



شركة نخلة البراري التجارية
Nakhla Al Barari
TRADING CO.



COMPANY PROFILE

WHO WE ARE?

NAKHLA AL BARARI TRADING COMPANY operates as a FMCG wholesale company. It engages in the wholesale food items and drinks, etc. The company sells its products and other commodities through business to business, discount store, and wholesale and retail channels in Saudi Arabia. The company was founded in 2021 and is headquartered in Riyadh, Saudi Arabia.

350 +
Employees

4500 +
Products

6000 +
Customers

Receipt



WHAT WE DO?

We are a leading importer, wholesaler, and distributor of high-quality FMCG products and commodities across Saudi Arabia. Our diverse portfolio includes Tea, Coffee & Milk, Rice & Flour, Edible Oils & Spices, Frozen Foods, and Soft Drinks, among many others.

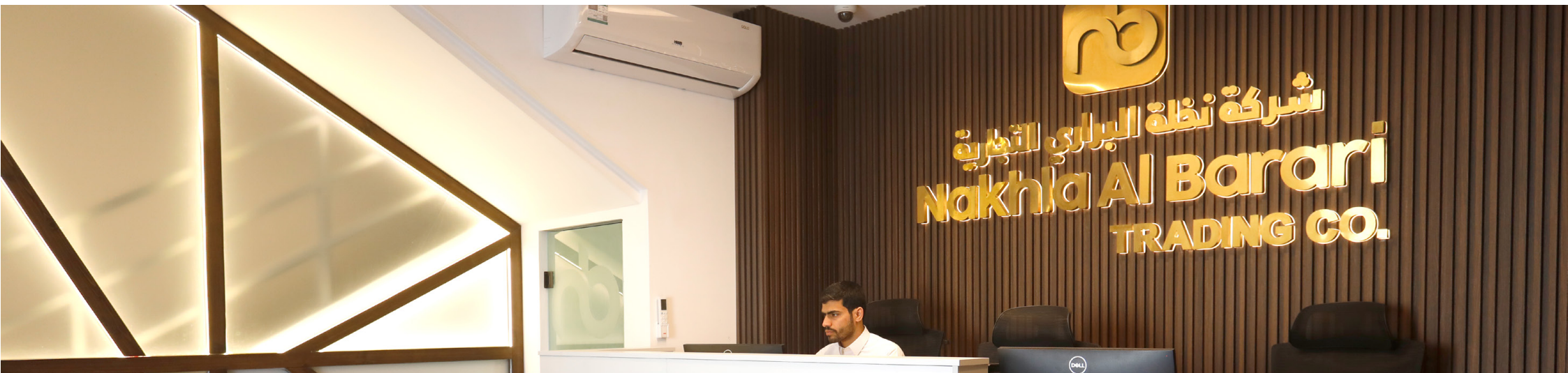
With a strong distribution network, we proudly serve retail food stores, grocery chains, independent grocers, restaurants, cafés, and hotels throughout the Kingdom. Our continued success is built on a foundation of quality, reliability, and exceptional service, ensuring consistent product availability and timely delivery to meet the dynamic needs of our clients.

Receipt

VISION

COMMITMENT TO CUSTOMERS

At Nakhla Al Barari, our vision is to become a leading force in the FMCG wholesale and distribution industry, recognized for our commitment to quality, reliability, and innovation. With a growing presence across six cities, we aim to create a seamless supply network that connects trusted brands with communities, businesses, and consumers alike. We aspire to set new standards of excellence in service and efficiency, building long-term partnerships based on integrity and mutual growth. Through continuous improvement, modern logistics, and a customer-first approach, Nakhla Al Barari envisions driving progress in the FMCG sector while contributing to the prosperity of every market we serve.



MISSION

PROMISE OF QUALITY

At Nakhla Al Barari, our mission is to deliver high-quality FMCG products efficiently and reliably to our partners and customers across all six cities we serve. We strive to strengthen the supply chain by combining deep market expertise, advanced distribution systems, and a commitment to customer satisfaction. Our goal is to build lasting relationships with suppliers and retailers, ensuring that every product we handle adds value to the communities we reach. Guided by integrity, innovation, and operational excellence, we work every day to be the trusted link between global brands and local markets.



CORE VALUES

TREAT EVERYONE RIGHT

We believe in treating our customers and clients with respect and faith. We grow through creativity, invention, collaboration and innovation. We integrate honesty, integrity and business ethics into all aspects of our business functioning. We develop, invest and enhance our employees making them an integral part of the company.



OUR SERVICES

Food Products



We currently offer over 4,500 food products and the number continues to grow. We work with leading brands and trusted distributors to ensure consistent quality, accurate quantities, and reliable product availability for our customers.

Frozen Foods



We offer a wide selection of frozen foods, continually expanding to meet evolving market needs. Through partnerships with leading brands and trusted suppliers, we ensure premium quality, reliable stock, and consistent product availability.

Soft Drinks & Beverages



We provide a diverse selection of soft drinks and beverages, sourcing from leading brands and distributors. We prioritize quality, variety, and reliable availability.

Non Food



We provide an extensive selection of non-food products sourced from reputable brands and trusted suppliers. Our focus remains on delivering quality, variety, and dependable product availability to support your operational needs.

OUR BRANDS



OUR BRANCHES



Riyadh

35+ Warehouses

Hail

7+ Warehouses

Dammam

2+ Warehouses

Qassim

3+ Warehouses

Hafar Al Batin

4+ Warehouses

Wadi Al Dawaser

01 Warehouses

OUR DIRECTORS



Yazeed Muhammed Al Suwaylih
Managing Partner



Basheer Madammal
General Manager



Sohail Abdulrazzaq
Managing Partner



Shameer Cheriya Puthanveetil
Managing Partner



Yahya Purayil
Managing Partner



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CONTACT US

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